

## WHAT PRODUCTS CAN WE SELL?

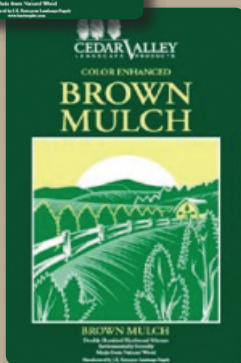
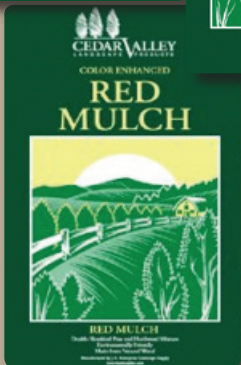
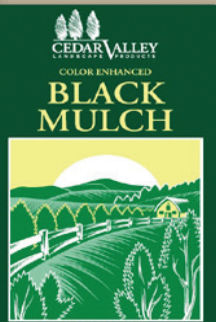
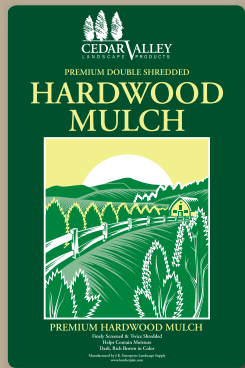
You can sell any of our bagged products; however we do require that you purchase a full pallet of any particular product. Most fund raisers find success with the following products:

- Double Shredded Hardwood Mulch
- Color Enhanced Mulch available in your choice of Brown, Red and Black
- Cedar Mulch
- Pine Bark Mulch
- Priority service guaranties that your delivery time is available.

[www.lumberjake.com](http://www.lumberjake.com)



# MULCH MADNESS FUND RAISERS



### CONTACT INFORMATION:

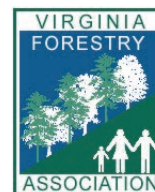
JK Enterprise Landscape Supply  
P.O. Box 80  
Clifton, VA 20124

Main: 703.352.1858  
Fax: 571.261.1095

Sales  
Email: [carl@lumberjake.com](mailto:carl@lumberjake.com)



US COMPOSTING  
COUNCIL



**AN EXCITING PROVEN  
PROGRAM FOR SCHOOL  
ATHLETIC DEPARTMENTS,  
NON-PROFITS OR ANY  
ORGANIZATION THAT NEEDS  
HELP RAISING FUNDS.**

# THE FORMULA FOR SUCCESS!

## JK ENTERPRISE LANDSCAPE SUPPLY, LLC

has an exciting, proven program for school athletic departments, non-profits, or any organization that needs help raising funds. We believe we have the best program to help organizations maximize their fund raising efforts.



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## WHERE DO I HAVE THE MULCH DELIVERED?

Your organization will need access to a parking lot that is big enough to accommodate a tractor trailer and store the mulch. It must also have enough space for your customers to pick up their mulch and for you to load small trucks for your organization's deliveries.



Our Cedar Valley product line mulches have been aged to perfection, have a natural dark brown color that is rich in nutrients, and is produced locally. Our mulch is carefully selected from quality, clean, mixed hardwoods; your fund raising efforts help with environmental concerns since, as a result, less material is sent to local landfills.

The following program will help you maximize your fund raising efforts by offering products most people in the community already purchase for their homes. Why not tap into existing community funds and also help the environment? JK Enterprise Landscape Supply is ready to help you achieve your goals.

## HOW DO I GET STARTED?

JK will supply a MULCH MADNESS FUND RAISER start up package. A step by step template with forms and contact information to help you plan and execute an effective program. You will insert your customer list's, deliver route details, order forms ect... and pass to each new chair person year after year to build on. We suggest that you PRE-SELL the bagged mulch and collect funds up front before taking delivery of the first tractor trailer load. This provides positive cash flow for your organization. Please provide us with at least one month notice when placing your order. Weekends book up quickly in the spring, constant planning and communication is encouraged to ensure availability.

## HOW ARE MY CUSTOMERS GOING TO GET THEIR MULCH?

Distribution of the mulch is accomplished using a delivery service and via customer pick up. You will need volunteers with trucks and vans to deliver the mulch. Larger organizations may choose to rent a truck (flatbeds work best), as well as a forklift, to load it more efficiently and minimize the number of trips.

## HOW MUCH MONEY WILL WE BE ABLE TO RAISE?

Your organization will be able to profit as much as \$1.75 per bag sold, depending on the service you offer. Offering delivery can really increase your sales. Many schools and Boy Scouts Troops have raised as much as \$20,000. Our representative will work with your group to develop a program to maximize your profits.

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